

Entry Form Complete the entry form, all entry requirements, and documents listed on reverse, then mail to address below.

Name		
Address		
City	State	Zip
Home Phone		
Email		
Parent(s)/Guardian(s) Name(s)		
High School Name		
High School City	State	
<p>Indicate the program you wish to enter:</p> <p><input type="checkbox"/> Animation Art & Design / Media Arts & Animation</p> <p><input type="checkbox"/> Audio Production / Audio Design Technology</p> <p><input type="checkbox"/> Culinary Arts / Baking & Pastry</p> <p><input type="checkbox"/> Digital Filmmaking & Video Production</p> <p><input type="checkbox"/> Fashion Design</p> <p><input type="checkbox"/> Fashion Marketing</p> <p><input type="checkbox"/> Game Art & Design</p> <p><input type="checkbox"/> Graphic Design</p> <p><input type="checkbox"/> Industrial Design / Industrial Design Technology</p> <p><input type="checkbox"/> Interior Design</p> <p><input type="checkbox"/> Photography</p> <p><input type="checkbox"/> Web Design & Interactive Media</p>		

Individual Program Entry Requirements

Animation Art & Design /

Media Arts & Animation / Game Art & Design

Submit a minimum of seven and a maximum of fifteen digital images or color prints of original artwork. Digital images should be marked with your name, program, and medium used, and include: A) at least one charcoal or pencil drawing; B) at least one color illustration or painting; C) at least one graphic design poster incorporating a photo or illustration, type, and color; D) at least one black-and-white illustration using ink or markers; E) at least one computer artwork of any of the above; F) at least one figure drawing or character design. Entries submitted on CD or DVD must also include a printed color contact sheet.

Audio Production / Audio Design Technology

Submit the following in a folder or binder of some sort: A) a two page (12pt, double spaced) essay that describes your goals in audio. What do you see yourself doing with this degree? Where do you want to go and how do you intend to get there? What does success in the audio industry mean to you?; B) A list of activities that you are involved in outside of your typical classes in school. This should include everything, not just audio related; C) a recording that you have made submitted on an audio CD-R, (other formats will not be accepted); D) A written description of the process including the instrumentation used, the circumstances under which the recording was made, (multitrack recording in basement, live to two track, in your church, etc.) and the techniques used to record. Emphasis will be placed on the essay and your list of activities. While we listen to each recording to get a sense of your level of experience, we assume that you have not done much in regards to audio and will not necessarily be looking for pristine audio quality.

Culinary Arts / Baking & Pastry

Submit a notebook (maximum 12 typed pages) that includes the following: A) menu with descriptions for a two-course meal, including an appetizer, soup, or salad, and a main course that includes sauce, garnish, vegetable, and starch; B) detailed recipes for each course; C) a photograph of the meal; D) a cost analysis of the menu.

Fashion Design

Submit a minimum of seven color sketches of original illustrations that feature your major design interest/area. A substantial selection (15 maximum) of sketches should be focused in one design classification, such as Misses' Sportswear, Junior Dresses, Young Men's Wear, or Performance Wear (snowboard, ski, hiking, etc.).

Fashion Marketing

Submit a project titled "Create a Retail Store" (maximum 12 typed pages) that includes the following information: A) imaginary store set-up; B) store name; C) product descriptions (line {s} of merchandise); D) display descriptions; E) personnel descriptions.

Graphic Design

Submit a 3-ring binder of ten color prints of original artwork at 8x10 inches in a plastic sleeve. All images should be labeled with your name, program, and medium used. Include: A) at least one poster design incorporating a photo or illustration with use of typography; B) at least one realistic life drawing; C) at least one example of advertising poster; D) at least one original web site design.

Industrial Design / Industrial Design Technology

Submit a minimum of seven digital images or color prints of original projects you have created. Digital images or prints should include: A) at least one piece of sculpture; B) at least one model designed and built from your own original ideas and materials; C) front and side views of drawings (hand-drawn or CAD) based on original ideas. Entries submitted on CD or DVD must also include a color contact sheet.

Interior Design

Submit a minimum of seven drawings for your original interior design project. These may be a mix of hand and computer generated work, and should include color on several. Include a floor plan, elevations and three-dimensional views to illustrate your concept. Also include a material board showing finish selections. Please submit a concept statement with the project, describing your client and what you considered in developing your design solution.

Photography

Submit a minimum of seven digital images (must be on a CD-R in RAW or JPEG formats) or mounted original prints that may range in size from 3 inches x 5 inches to 11 inches x 14 inches. At least three of the digital images or prints must be black-and-white. They should include: A) at least one portrait; B) at least one landscape; C) at least one still life; D) at least one action image. Entries submitted on CD or DVD must also include a printed color contact sheet.

Video Production / Digital Filmmaking & Video

Submit a properly labeled DVD-R containing a three- to ten-minute presentation showcasing: A) camera techniques; B) lighting techniques; C) audio; D) visual storytelling; E) creativity. Multiple and/or a variety of presentations are encouraged but entire presentation must be a maximum of ten minutes.

Web Design & Interactive Media

Any project — interface design, educational or entertainment programs, interactive product display, or self-promotion is eligible or any project created for digital distribution on a CD-DVD, kiosk, hand-held device, online service or the World Wide Web is eligible. Entries may be submitted in the following format(s): Web site URL or a labeled DVD or CD-ROM.

Office Use Only - Source Code SCHOL	
Date Received	ID#
Complete?	ADA

The Art Institute of Seattle® Portfolio Scholarship Competition

The Art Institutes High School Scholarship Competition at The Art Institute of Seattle will offer approximately \$500,000 in scholarships this year. Scholarships are available this year to qualified students who begin classes in the summer or fall quarter of 2011.

General Competition Guidelines

The Scholarships

Eight half-tuition, and twenty quarter-tuition scholarships are offered by The Art Institute of Seattle to year 2011 high school graduates who demonstrate ability and commitment in one of The Art Institute of Seattle's programs of study. Half -tuition scholarship approximate value: \$21,825- \$43,650, quarter-tuition scholarship approximate value: \$10,912 - \$21,825.

Eligibility

You must be scheduled to graduate in 2011 from a U.S. high school or equivalent foreign institution.

Deadlines

All entries must be postmarked by March 18, 2011. Multiple entries will not be allowed. Winners will be notified by May 9, 2011, and have up to May 27, 2011 to accept the scholarship offer.

Judging

Institute faculty, staff, and/or The Art Institute of Seattle alumni, under the direction of the administration of the Education Department and the Academic Director of the entrant's program of study, will serve as judges for the competition. Judges will be considering body of work, entry presentation, personal statements, and academic performance when reviewing entries. All decisions of the judges will be final.

Obligations of Winners

Scholarship winners must complete the 18-month program within 21 months, 21-month program within 24 months, 24-month program within 27 months, 27-month program within 30 months, and 36-month program within 39 months. Scholarship recipients must maintain satisfactory academic progress. Scholarships will be suspended in quarters when the student's cumulative grade-point average falls below 2.5. Winners must begin their course of study in the summer or fall quarter of 2011.

Entry Materials

All images, prints, and other entry materials submitted for consideration become the property of The Art Institute upon receipt. The Art Institute is not responsible for loss, damage, or return of materials. Finalists

and/or winners must be prepared to submit their original work upon request and sign a release form permitting The Art Institute of Seattle or The Art Institutes' system of schools to use of the work for promotional purposes or gallery showings.

Other Conditions

Scholarships awarded by The Art Institute of Seattle may be used only at The Art Institute of Seattle. Scholarships are only applicable to Bachelor or Associate degree programs. In the event education is terminated either by the student or The Art Institute, the scholarship becomes null and void. The scholarship is not redeemable for cash and may not be used to finance optional programs sponsored by The Art Institute. The scholarship covers tuition only and may not be applied against fees, housing, living expenses, or program supplies, and may not be transferred between affiliate schools of The Art Institutes.

Other Options

Do not plan to finance your education by anticipating a scholarship. You may want to apply for financial assistance either through The Art Institute of Seattle or the federal and state governments. Additionally, many local and national service clubs, civic groups, and organizations, such as DECA and VICA, sponsor scholarships. Contact these organizations for details and application guidelines.

International Entrants

All written entry materials and documentation must be submitted in English, including original recommendation letters. When necessary, English translations must be attached. Scholarship winners must provide proof with bank statements and letters of financial support that the student and/or the student's sponsor has the capability of providing for living expenses, fees, and school supplies not included in the scholarship. The letter from The Art Institutes awarding the scholarship, financial documentation, academic records, and the appropriate student visa application documents must be presented to the U.S. embassy or consulate in the student's home country before the U.S. visa officer is permitted to grant the necessary non-immigrant F-1 student visa to the student.

Acceptance

Application to the Art Institute of Seattle is not required to enter. Winning a scholarship is conditional upon being accepted to the Art Institute of Seattle and is not a guarantee of acceptance. If application to the school is denied than the scholarship becomes void.

Entry Preparation

To enter, you must finish ALL general competition guidelines listed below AND individual program entry requirements for the program of your choice. You may only submit one entry for this competition. Please note: a separate application to The Art Institute is required for admission to the school.

- A. Complete the entry form and indicate the program of study for which you have applied (see back).
- B. Complete all individual program entry requirements for your indicated program of study (see back).
- C. Label all sketches, prints, and other supporting materials with your name and medium used (if appropriate). If an essay is required, it must be typewritten with your name and program title indicated on the title page.
- D. Submit a personal statement including your personal and educational goals, as well as an explanation of the work submitted for the competition.
- E. Submit at least one recommendation letter from an arts-related instructor, career advisor, mentor, or industry professional. The letter(s) should be submitted on official letterhead when possible.
- F. Submit a separate letter from a high school teacher, counselor, or other third party certifying that entry materials are your original creation. This letter should be submitted on official letterhead when possible.
- G. Submit a current high school transcript. Transcript can be either official or unofficial.
- H. Entries must be submitted in one package, post-marked by March 18, 2011, and mailed to:
Scholarship Committee
The Art Institute of Seattle
2323 Elliott Avenue
Seattle, WA 98121-1622.