

SAFECATCH

Stop This Robbery

Stop This Robber's Future Robberies

CAST

Host

Bank teller 1

Bank teller 2

Bank manager

New accounts

Customer 1

Customer 2

Customer 3

Suspicious customer/robber

There are four camera positions for this shoot.

VIDEO

Fade in title SafeCatch, subtitle sides in under from left and right.

AUDIO

Voice over; SafeCatch, stop this robbery, stop this robbers future robberies.

VIDEO

Fade in from title and pan from front door of branch as host enters, as the shot pulls back it reveals normal branch activity. Host walks to check stand, shot tightens back on host.

AUDIO

As host enters he begins to intro video and continues speaking as he approaches stand. When shot tightens, host makes salient points on the need for change. After making point, host illustrates a typical bank robbery.

VIDEO

As host begins to talk about typical robbery, shot pans out to reveal over the hosts shoulder a suspicious customer entering the branch. Shot cuts to second angle showing overall to include the teller line, with suspicious customer moving about.

AUDIO

Voiceover with narration of what is taking place.

VIDEO

As the robber moves out of camera two's frame, host re-enters from opposite side with teller line over his shoulder. Shot focuses on host but view of the tellers distress can be seen in the background.

AUDIO

Host relays what you have seen is the industry standard but there is a better way. Host invites the viewer to go back and time.

VIDEO

Upon invitation, shot moves from camera two back to one. Shot pans from front door as suspicious customer enters, seconds later host (unseen to all) enters and follows suspicious customer. As host catches up to the suspicious customer actors freeze in place.

AUDIO

Host reveals the mistakes made using the industry standard and corrects them with SafeCatch principles. Once the corrections are made, action starts up again.

VIDEO

Camera one tightens on suspicious customer (frozen in place) and host at the community development/relationship area.

AUDIO

Host explains why bank employees miss spotting suspicious customers and how to correct it.

VIDEO

Camera one pans out as suspicious customer moves to the check stand. Camera two opens with unfocused shot of the suspicious customer at check stand with focused shot of tellers taking action the host suggested. After the action is initiated actor's freeze and host steps into shot.

AUDIO

Host explains what the next step is for a successful SafeCatch application.

VIDEO

Camera two shoots tight on the teller excusing herself from a customer, walking to a phone and calling the manager at his/her desk.

AUDIO

Teller explains to the manager that a suspicious customer is in the lobby.

VIDEO

Camera three shoots a focused shot of the manager, from behind the suspicious customer, looking up from his desk towards the suspicious customer. Camera two pans from teller as she hangs up the phone and returns to her customer. At this point action freezes in place.

AUDIO

Host explains what is going to happen next

VIDEO

Camera two widens as suspicious customer unfreezes and manager walks into frame and host walks out.

AUDIO

Manager implements SafeCatch principles as previously suggested by host.

VIDEO

As manager turns to walk towards his desk, camera one picks up the shot, manager walks out of frame, suspicious customer pats his pockets,

turns and walks out of the branch with camera one following. Once out of the shot host enters the frame from the side.

AUDIO

Host gives warnings about when to abandon these techniques and “pep” talk about how to use them and the good that comes of it.

VIDEO

Host walks out of the branch and the screen fades to black, a recap of each step slides in from the right:

S = Scan your work area

A = Alert others to your suspicions

F = Friendly greeting to eliminate triggers

E = Exit, provide an excuse for an exit

AUDIO

Voice over of recap is done by the host.

VIDEO

Camera two opens wide shot of lobby and teller line.

AUDIO

Host voice over explains that sometimes things get missed and a robbery occurs.

VIDEO

Suspicious customer walks into camera two's frame to the check stand. Camera four picks up wide shot of lobby from behind the teller.

Suspicious customer gets in line, approaches teller, robs and leaves; tellers and staff take actions as per industry standard. Cameras one, two and five capture the action.

AUDIO

As the above actions continues, host voice over explains how the employees actions are the industry standard but that this standard allows for the robbers escape, host invites the viewer to go back in time and see how things can be different.

VIDEO

Camera two opens scene with the robber walking away from the teller line.

AUDIO

Host explains what will be different this time.

VIDEO

Camera four picks up shot from behind the teller, showing the robber exiting the bank. Camera two picks up shot of the teller line and the actions freezes, host walks in the frame.

AUDIO

Host explains the Catch phase post robbery procedures and why they are important.

VIDEO

Cameras 1 2 3 and 4 capture action, after the cast has completed the steps, actions freezes, fade to black, summary appears CATCH

C – Call 911

A - Action

T – Tactical

C - Cash

H - Help

AUDIO

Host voice over summarizes as each letter appears.

VIDEO

Camera three opens up on host at the check stand capturing normal banking business in background.

AUDIO

Host begins final thoughts as he walks towards the front door.

VIDEO

Camera 3 follows host (front view) as he slowly walks towards the exit. At the exit host walks past camera three, camera one picks up tight shot of back of host, host turns to face camera one.

AUDIO

Host makes one line impact statement, turns and walks out.

VIDEO

Camera one stays focused on the closing door, host can be seen walking out of view, when doors are closed and host cannot be seen, fade to black, music, credits.

